

Charlie's

= FAMILY OF DEALERSHIPS =

465 Western Avenue, Augusta • 1-888-693-5856

www.CHARLIESMM.com

Mon.-Fri. 8 a.m.-8 p.m. Sat. 8 a.m.-6 p.m. Sun. Closed

Over 125,000 Vehicles Sold!

WHEN YOU BUY A VEHICLE AT CHARLIE'S, YOU WILL RECEIVE THE ALL NEW

PREFERENTIAL SERVICE PACKAGE

WHICH INCLUDES:

- FREE car washes: Annual Savings of over \$600!
- 10% Discount on Service Labor
- FREE Local Shuttle Service
- Preferential Emergency Service
- We offer FREE inspection stickers on Fridays
- Buy 4 Oil Changes and get the 5th one FREE.

FREE CAR WASH

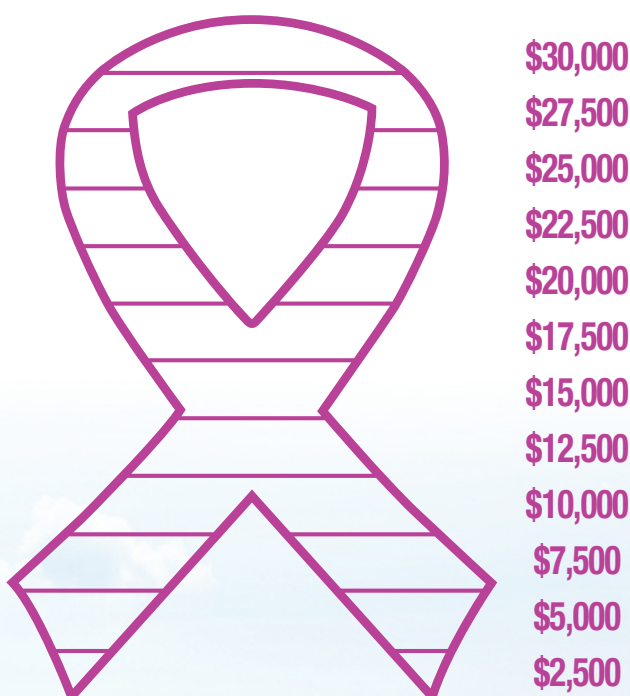
available up to 60 months

OCTOBER Breast Cancer Awareness

We will donate \$50 per car sold to benefit the Alford Center for Cancer Care at



Our Goal is to raise \$30,000
Help us hit our goal!"



700 PRE-OWNED VEHICLES TO CHOOSE FROM!!
VISIT www.CHARLIESMM.com



451 WESTERN AVENUE, AUGUSTA
charliestoyota.com
1-866-542-0397

WE HAVE WON THIS AWARD
16 YEARS RUNNING



TOYOTA



0%
ZERO percent APR
available up to 60
months

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

NEW 2017 Toyota CAMRY LE

T7011 4 CYL. AUTO., BACK UP CAMERA, BLUETOOTH, MATS & MORE



MSRP \$24,144, REBATE \$2,000
PURCHASE FOR \$20,461

LEASE FOR \$252 /MO. Taxes & Fees included!
INCLUDES \$100 TFS SUB VENTED LEASE CASH

36 MONTH 36,000 MILES FIRST PAYMENT OF \$252 DUE AT LEASE INCEPTION. TOTAL OF PAYMENTS \$9,072 PURCHASE PRICE AT LEASE END \$14,496 CAP COST \$23,537. TAX, TITLE AND \$349 DOC FEE INCLUDED \$0 SECURITY DEPOSIT ON APPROVED CREDIT. EXPIRES 9/30/2016.

NEW 2016 Toyota HIGHLANDER LE AWD

T60084 4CYL. AUTOMATIC, ALL WHEEL DRIVE



MSRP \$34,740
PURCHASE FOR \$32,219

LEASE FOR \$349 /MO. Taxes & Fees included!
INCLUDES \$400 TFS SUB VENTED LEASE CASH

36 MONTH 36,000 MILES FIRST PAYMENT OF \$349 DUE AT LEASE INCEPTION. TOTAL OF PAYMENTS \$12,564 RESIDUAL VALUE \$24,318. CAP COST \$33,569. INCLUDES TAX, TITLE, AND \$349 DOC FEE INCLUDED \$0 SECURITY DEPOSIT ON APPROVED CREDIT. EXPIRES 9/30/2016.

NEW 2016 Toyota TUNDRA DOUBLE CAB SR5 4x4

T6960 4.6L V8, automatic, 4x4



MSRP \$36,324, REBATE \$1000
PURCHASE FOR \$33,063

LEASE FOR \$426 /MO. Taxes & Fees included!
INCLUDES \$400 TFS SUB VENTED LEASE CASH

36 MONTH 36,000 MILES FIRST PAYMENT OF \$426 DUE AT LEASE INCEPTION. TOTAL OF PAYMENTS \$15,336 RESIDUAL VALUE \$33,574. CAP COST \$35,558. TAX, TITLE AND \$349 DOC FEE INCLUDED \$0 SECURITY DEPOSIT ON APPROVED CREDIT. EXPIRES 9/30/2016.

NEW 2016 Toyota RAV 4 LE AWD

T6819 AUTOMATIC, ALL WHEEL DRIVE, CRUISE, BLUETOOTH, AND MORE



MSRP \$26,740, REBATE \$750
PURCHASE FOR \$24,697

LEASE FOR \$269 /MO. Taxes & Fees included!
INCLUDES \$400 TFS SUB VENTED LEASE CASH

36 MONTH 36,000 MILES FIRST PAYMENT OF \$269 DUE AT LEASE INCEPTION. TOTAL OF PAYMENTS \$9,684 RESIDUAL VALUE \$16,579. CAP COST \$26,273. INCLUDES \$250 TFS LEASE SUBVENTION CASH ON RAV4, TAX, TITLE AND \$349 DOC FEE INCLUDED \$0 SECURITY DEPOSIT ON APPROVED CREDIT. EXPIRES 9/30/2016.

*Selling prices do not include College Grad or Military Relocation or Discounts. Prices include documentation fee, excludes tax, title and state fees. Up to 60 months to qualified buyers. All rebates and dealer incentives are included in sale price. \$16.77 owed per every \$1,000 financed at 0% APR for up to 60 months. \$21.22 owed per every \$1,000 financed at 0% APR for up to 48 months. \$27.78 owed per every \$1,000 financed at 0% APR for up to 36 months. \$17.05 owed per every \$1,000 financed at 0.9% APR for up to 60 months. \$17.43 owed per every \$1,000 financed at 1.9% APR for up to 60 months. Expires 9/30/2016. Prices include \$349 doc fee. MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES



448 WESTERN AVENUE, AUGUSTA
charlieshonda.com
1-877-374-4504



MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

TAKE HOME A CR-V SALES EVENT

Brand NEW 2016 Honda CR-V LX AWD



Stock #H6216 Model RM4H3GEW

LEASE A BRAND NEW 2016 Honda CR-V LX AWD

LEASE FOR \$259 /MO. Taxes & Fees included!
INCLUDES \$100 TFS SUB VENTED LEASE CASH

36 MONTHS, 36,000 MILES, TOTAL OF PAYMENTS \$9,324. \$259 DUE AT SIGNING. ALL TAXES AND FEES INCLUDED. TO QUALIFIED BUYERS ONLY. FINANCE FOR AS LOW AS 0.9% FOR 36 MONTHS. EXPIRES 9/30/16.

Brand NEW 2016 Honda Accord LX

Stock #H6361, Model CR2F3GEW



4 Dr Auto

LEASE A BRAND NEW 2016 Honda Accord LX

LEASE FOR \$229 /MO. Taxes & Fees included!
INCLUDES \$100 TFS SUB VENTED LEASE CASH

36 MONTHS, 36,000 MILES, TOTAL OF PAYMENTS \$8,244. LEV \$13,294. ALL TAXES AND FEES INCLUDED. FIRST PAYMENT OF \$229 DUE AT SIGNING. TO QUALIFIED BUYERS ONLY. FINANCE FOR AS LOW AS 0.9% FOR 36 MONTHS. EXPIRES 9/30/16.

Brand NEW 2016 Honda Civic LX

4dr, 5spd, Stk# H6989



Model FC2E5GEW

LEASE A BRAND NEW 2016 Honda Civic LX

LEASE FOR \$209 /MO. Taxes & Fees included!
INCLUDES \$100 TFS SUB VENTED LEASE CASH

36 MONTHS, 36,000 MILES TOTAL OF PAYMENTS \$7,524. LEASE END VALUE \$11,879. FIRST PAYMENT DUE AT SIGNING. ALL TAXES AND FEES INCLUDED.

*With approved credit to qualified buyers only. Purchase price excludes sales tax and state title fees. All leases include sales tax & state fees in the payment. Must present ad at time of purchase. To well qualified buyers.

Brand NEW 2016 Honda Fit LX

Stock #H6800 Model GK5H5GEW



Auto

LEASE A BRAND NEW 2016 Honda Fit LX

LEASE FOR \$199 /MO. Taxes & Fees included!
INCLUDES \$100 TFS SUB VENTED LEASE CASH

36 MONTHS, 36,000 MILES, TOTAL OF PAYMENTS \$7,164. LEV \$11,040. ALL TAXES AND FEES INCLUDED. \$229 DUE AT SIGNING. EXPIRES 9/30/16.



465 WESTERN AVENUE, AUGUSTA
charliesnissan.com
1-866-787-9486



Innovation that excites

0% APR for up to 72 mos on Select Models

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

2016 Nissan FRONTIER 4X4 S V6 CREW CAB

model # 32216, MSRP \$28475, VIN 1N6AD0E67GN784846



2 or more at this price. Price includes doc fees

BUY FOR \$25,848 Taxes & Fees Not Included

OR CHOOSE \$359 /MO. Lease with only \$359 due at signing! Lease with only first payment due at signing.

Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per person. Coupon does not apply to prior purchases. Other restrictions may apply. Void where prohibited. Stock #H6361. Tax and fees excluded. Doc fee included in sale price. Lease is for 36 months, 12k miles per year, sales tax and fees included in payment. Total of payments = \$12924, residual value \$18764. Offer expires 9/30/2016.

2016 Nissan SENTRA S CVT

Stk #H6208, VIN 3N1AB7AP1GY277892, Model #12016, MSRP \$18,835



2 or more at this price. Price includes doc fees

LEASE \$199 /MO. Only \$1000 down due at signing

Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per person. Coupon does not apply to prior purchases. Other restrictions may apply. Void where prohibited. Stock #H6361. Tax and fees excluded. Doc fee included in sale price. Lease is for 36 months, 12k miles per year, total of payments \$7,164, residual \$11,710.90, tax and fees included in payment. Total of payments = \$12924, residual value \$18764. Offer expires 9/30/2016.

2016 Nissan ROGUE S AWD

model #22216, MSRP \$26120, VIN 1N4AL2M66P716755



2 or more at this price. Price includes doc fees

BUY FOR \$21,987 Taxes & Fees Not Included

OR CHOOSE \$259 /MO. Sign & Drive Lease! OR Choose 0% APR up to 72 months!

Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per person. Coupon does not apply to prior purchases. Other restrictions may apply. Void where prohibited. Stock #H6361. Tax and fees excluded. Doc fee included in sale price. Lease is for 36 months, 12k miles per year, sales tax and fees included in payment. Total of payments = \$14827, residual value = \$18764. Offer expires 9/30/2016.

2016 Nissan ALTIMA 2.5 S w/ Pwr Driver Seat

model #13116, MSRP \$24680, VIN 1N4AL3AP4GN345513



2 or more at this price. Price includes doc fees

BUY FOR \$19,730 Taxes & Fees Not Included

OR CHOOSE \$249 /MO. Sign & Drive Lease! OR Choose 0% APR up to 72 months!

Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per person. Coupon does not apply to prior purchases. Other restrictions may apply. Void where prohibited. Stock #H6361. Tax and fees excluded. Doc fee included in sale price. Lease is for 36 months, 12k miles per year, sales tax and fees included in payment. Total of payments = \$2594, residual value = \$12927. Offer expires 9/30/2016.

*All sale prices includes all applicable manufacturers rebates. Must present ad at time of purchase to receive sale price. APR program may be used in lieu of rebates. To well qualified buyers. Purchase sale prices exclude sales tax, title, and state fees. Leases include all taxes.



466 WESTERN AVENUE, AUGUSTA
charliessubaru.com
1-888-720-1755



As low as
0% APR Financing
on Select Subarus

Over the past 30 YEARS, no dealer in Maine has sold more Subarus than CHARLIE'S

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

2016 SUBARU IMPREZA SEDAN

STK # S6984 MSRP \$20,631



5 Door, Auto Trans

BUY FOR \$19,348 As low as 1.49% APR available

LEASE FOR \$236.17/MO. Taxes & Fees included!

36 MONTH LEASE, W/30,000 MILES ALLOWED, .15¢ PER MILE ON OVERAGE. BUY AT END OF LEASE FOR \$12,584.91. TOTAL PAYMENTS \$10,038. 1ST PAYMENT OF \$236.17 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

2017 SUBARU LEGACY SEDAN

STK #S7102 MSRP \$23,308



BUY FOR \$21,673 As low as 0% APR available

LEASE FOR \$249.97/MO. Taxes & Fees included!

36 MONTH LEASE, W/30,000 MILES ALLOWED, .15¢ PER MILE ON OVERAGE. BUY AT END OF LEASE FOR \$15,150.20. TOTAL PAYMENTS \$8,988. FIRST PAYMENT OF \$249.97 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

2017 SUBARU FORESTER 2.5i

STK #S7071, MSRP \$25,070



Alloy Wheel Pkg, Auto Trans.

BUY FOR \$23,566 As low as 0% APR available

LEASE FOR \$239 /MO. Taxes & Fees included!

40 MONTH LEASE, W/35,000 MILES ALLOWED, .15¢ PER MILE ON OVERAGE. PURCHASE AT END FOR \$16,876.20. TOTAL OF PAYMENTS \$10,038. 1ST PAYMENT OF \$239 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

2017 SUBARU OUTBACK

STK #S7021 MSRP \$26,830



BUY FOR \$25,358 As low as 0% APR available

LEASE FOR \$269 /MO. Taxes & Fees included!

42 MONTH LEASE, W/35,000 MILES ALLOWED, .15¢ PER MILE ON OVERAGE. PURCHASE AT END FOR \$17,700.41. TOTAL OF PAYMENTS \$11,298.00. 1ST PAYMENT OF \$269 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

Charlie's

PRICE MATCH PLUS UP TO \$500
WE WILL NOT BE UNDERSOLD
BRING US YOUR SUBARU DEAL & WE'LL BEAT IT!

Just bring us your other Subaru Dealer's price in writing, pick out a comparable vehicle from our inventory and we will beat their deal by up to \$500! See Salesperson for details.

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

PURCHASE SALE PRICES EXCLUDE SALES TAX AND STATE FEES. LEASES INCLUDE ALL TAXES AND STATE FEES. SUBJECT TO APPROVED CREDIT. MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES.



475 WESTERN AVENUE, AUGUSTA
charlieskia.com
1-877-374-0282



10 Year/100,000 Mile
Powertrain Warranty
5 Year/60,000 Miles
Limited Basic Warranty
5 Year/100,000 Miles
Limited Anti-Perforation Warranty
5 Year/60,000 Miles
24 Hour Roadside Assistance
*Warranty is a limited powertrain warranty. For details, see retailer or go to kia.com.

ALL VETERANS RECEIVE ADDITIONAL SAVINGS

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

BRAND NEW 2016 KIA SOUL

STK #K6216, CLEAR WHITE/BLACK CLOTH INTERIOR, CARPETED FLOOR MATS, MUD GUARDS



MSRP \$16,965

STILL ONLY \$13,995

CHARLIE'S KIA DISCOUNT OF \$300. KIA MOTOR FINANCE CASH BONUS \$300 TO CREDIT APPROVED BUYERS. COUPON NOT VALID WITH ANY OTHER OFFER. MUST PRESENT COUPON AT TIME OF PURCHASE. COUPON DOES NOT APPLY TO PRIOR PURCHASES. OTHER RESTRICTIONS MAY APPLY. VOID WHERE PROHIBITED. 36 MONTH LEASE. PAYMENTS INCLUDES 12K MILES PER YEAR WITH NO MONEY DUE AT SIGNING. \$339/MO. INCLUDES 20% FEE AND ALL TAXES. REQUIRE CREDIT APPROVAL BY KIA MOTOR FINANCE. LEV \$16979.20. OFFER EXPIRES 10/31/2016.

BRAND NEW 2017 KIA FORTE LX

STK# K7046, THE ALL NEW FOR 2017 KIA FORTE LX, GARNET RED W/BLACK CLOTH INTERIOR.



MSRP \$18,520
Charlie's Discount: \$871
Charlie's Price: \$17,649

LEASE FOR \$239 /MO. Taxes & Fees included!

NO MONEY DUE AT SIGNING. NO SECURITY DEPOSIT. COUPON NOT VALID WITH ANY OTHER OFFER. MUST PRESENT COUPON AT TIME OF PURCHASE. LIMIT ONE COUPON PER PERSON. COUPON DOES NOT APPLY TO PRIOR PURCHASES. OTHER RESTRICTIONS MAY APPLY. VOID WHERE PROHIBITED. 36 MONTH LEASE. PAYMENTS INCLUDES 12K MILES PER YEAR WITH NO MONEY DUE AT SIGNING. INCLUDES ALL TAXES AND DOC FEE. REQUIRES CREDIT APPROVAL BY KIA MOTOR FINANCE. MSRP \$18520. LEV \$15475.65. OFFER EXPIRES 10/31/2016.

BRAND NEW 2016 KIA SORENTO LX

AWD, STK# K6163, CONVENIENCE PKG, POWER DRIVER'S SEAT, HTO FRONT SEATS, CARPETED FLOOR MATS & MUD GUARDS, SANGRIA PAINT W/BEIGE CLOTH INTERIOR.



MSRP \$30,320

LEASE FOR \$339 /MO. Taxes & Fees included!

NO MONEY DUE AT SIGNING. NO SECURITY DEPOSIT. COUPON NOT VALID WITH ANY OTHER OFFER. MUST PRESENT COUPON AT TIME OF PURCHASE. LIMIT ONE COUPON PER PERSON. COUPON DOES NOT APPLY TO PRIOR PURCHASES. OTHER RESTRICTIONS MAY APPLY. VOID WHERE PROHIBITED. 36 MONTH LEASE. PAYMENTS INCLUDES 12K MILES PER YEAR WITH NO MONEY DUE AT SIGNING. INCLUDES ALL TAXES AND DOC FEE. REQUIRES CREDIT APPROVAL BY KIA MOTOR FINANCE. LEV \$16979.20. OFFER EXPIRES 10/31/2016.

BRAND NEW 2016 KIA SEDONA LX

STK# K6217, K6221, K6223 AND K6224 FOUR AVAILABLE AT THIS PRICE.



MSRP \$31,585
Charlie's Discount: \$1,786
+\$5000 KIA Motor Finance Bonus Cash

LEASE FOR \$369 /MO. Taxes & Fees included!

NO MONEY DUE AT SIGNING. NO SECURITY DEPOSIT. COUPON NOT VALID WITH ANY OTHER OFFER. MUST PRESENT COUPON AT TIME OF PURCHASE. LIMIT ONE COUPON PER PERSON. COUPON DOES NOT APPLY TO PRIOR PURCHASES. OTHER RESTRICTIONS MAY APPLY. VOID WHERE PROHIBITED. 36 MONTH LEASE. PAYMENTS INCLUDES 12K MILES PER YEAR WITH NO MONEY DUE AT SIGNING. INCLUDES ALL TAXES AND DOC FEE. REQUIRES CREDIT APPROVAL BY KIA MOTOR FINANCE. MSRP \$31585. LEV \$15475.65. OFFER EXPIRES 10/31/2016.



465 WESTERN AVENUE, AUGUSTA
charliesjeep.com
1-866-787-9486



OVER THE PAST 26 YEARS,
NO ONE IN MAINE HAS SOLD MORE
Jeep
VEHICLES THAN CHARLIE'S!

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

NEW 2017 Jeep PATRIOT SPORT

MSRP \$20265, VIN 1C4NJPB5H0102111



Charlie's Back to School Sale!

BUY FOR \$17,745