



465 Western Avenue, Augusta • 1-888-693-5856
www.CHARLIESMM.com
 Mon.-Fri. 8 a.m.-8 p.m. Sat. 8 a.m.-6 p.m. Sun. Closed
Over 125,000 Vehicles Sold!

WHEN YOU BUY A VEHICLE AT CHARLIE'S, YOU WILL RECEIVE THE ALL NEW
PREFERENTIAL SERVICE PACKAGE
 WHICH INCLUDES:
 • FREE car washes:
Annual Savings of over \$600!
 • 10% Discount on Service Labor
 • FREE Local Shuttle Service
 • Preferential Emergency Service
 • We offer FREE inspection stickers on Fridays
 • Buy 4 Oil Changes and get the 5th one FREE.

**FREE
CAR
WASH**

700 PRE-OWNED VEHICLES TO CHOOSE FROM!!
VISIT www.CHARLIESMM.com

Charlie's
 451 WESTERN AVENUE, AUGUSTA
charliestoyota.com
 1-866-542-0397



TOYOTA



0%
 ZERO percent APR
 available up to 60
 months

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

**NEW 2017 Toyota
CAMRY LE**

T7011 4 CYL. SUNROOF, ALLOYS, AUTO., BACK
 UP CAMERA, BLUETOOTH, MATS & MORE



**MSRP \$24,144, REBATE \$2,000
 PURCHASE FOR \$20,461**

LEASE \$263 /MO.
 FOR
 INCLUDES \$1,430 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES FIRST PAYMENT OF \$263 DUE AT
 LEASE INCEPTION. TOTAL OF PAYMENTS \$9,468. PURCHASE
 PRICE AT LEASE END \$14,486. CAP COST \$20,851. TAX,
 TITLE AND \$349 DOC FEE INCLUDED. \$0 SECURITY DEPOSIT
 ON APPROVED CREDIT. EXPIRES 9/6/16.

**NEW 2016 Toyota
COROLLA S PLUS**

T6618 4 CYL. AUTOMATIC, BACK UP
 CAMERA, BLUETOOTH, MATS & MORE



**MSRP \$21,585, REBATE \$1,500
 PURCHASE FOR \$18,749**

LEASE \$205 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES FIRST PAYMENT OF \$205 DUE AT
 LEASE INCEPTION. TOTAL OF PAYMENTS \$7,380. PURCHASE
 PRICE AT LEASE END \$13,383. CAP COST \$20,382.
 INCLUDES \$1,000 TFS LEASE SUBVENTION CASH ON COROLLA.
 TAX, TITLE AND \$349 DOC FEE INCLUDED. \$0 SECURITY
 DEPOSIT ON APPROVED CREDIT. EXPIRES 9/6/16.

**NEW 2016 Toyota
TACOMA ACCESS CAB
SR5 4X4**

T6999 4 CYLINDER/AUTOMATIC



**MSRP \$30,818
 PURCHASE FOR \$29,473**

LEASE \$359 /MO.
 FOR
 INCLUDES \$250 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES FIRST PAYMENT OF \$359 DUE AT
 LEASE INCEPTION. TOTAL OF PAYMENTS \$12,924.
 PURCHASE PRICE AT LEASE END \$21,579. CAP COST
 \$30,718. TAX, TITLE AND \$349 DOC FEE INCLUDED. \$0
 SECURITY DEPOSIT ON APPROVED CREDIT. EXPIRES 9/6/16.

**NEW 2016 Toyota
RAV 4 LE AWD**

T6846 AUTOMATIC, ALL WHEEL DRIVE,
 CRUISE, BLUETOOTH, AND MORE



**MSRP \$26,740, REBATE \$750
 PURCHASE FOR \$24,697**

LEASE \$274 /MO.
 FOR
 INCLUDES \$250 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES FIRST PAYMENT OF \$274 DUE AT
 LEASE INCEPTION. TOTAL OF PAYMENTS \$9,864. PURCHASE
 PRICE AT LEASE END \$16,579. CAP COST \$26,422.
 INCLUDES \$250 TFS LEASE SUBVENTION CASH ON RAV4.
 TAX, TITLE AND \$349 DOC FEE INCLUDED. \$0 SECURITY
 DEPOSIT ON APPROVED CREDIT. EXPIRES 9/6/16.

*All sale prices do not include College Grad or Military Rebates or Discounts. Prices include documentation fee, excludes tax, title and state
 fees. Up to 60 months to qualified buyers. All rebates and dealer incentives are included in sale price. \$16.57 owed per every \$1,000
 financed at 0% APR for up to 60 months. \$21.22 owed per every \$1,000 financed at 0% APR for up to 48 months. \$27.78 owed per
 every \$1,000 financed at 0% APR for up to 36 months. \$17.05 owed per every \$1,000 financed at 0.9% APR for up to 60 months.
 \$17.43 owed per every \$1,000 financed at 1.9% APR for up to 60 months. Expires 9/6/16. Prices include \$349 doc fee.
 MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

Charlie's
 448 WESTERN AVENUE, AUGUSTA
charliehonda.com
 1-877-374-4504



Summer Clearance

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

**Brand NEW 2016
Honda
Civic LX**

Stock #H6740 Model FC2F5GEW,
 4 Dr Auto



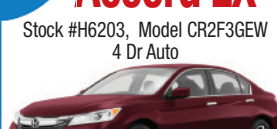
**LEASE A BRAND NEW
2016 Honda Civic LX**

LEASE \$219 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES TOTAL OF PAYMENTS \$7,884. LEV
 \$12,570. ALL TAXES AND FEES INCLUDED. FIRST PAYMENT OF
 \$219 DUE AT SIGNING. TO QUALIFIED BUYERS ONLY.

**Brand NEW 2016
Honda
Accord LX**

Stock #H6203, Model CR2F3GEW
 4 Dr Auto



**LEASE A BRAND
NEW 2016 Honda
Accord LX**

LEASE \$229 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES TOTAL OF PAYMENTS \$8,244. LEV \$13,204. ALL
 TAXES AND FEES INCLUDED. FIRST PAYMENT OF \$229 DUE AT SIGNING.
 TO QUALIFIED BUYERS ONLY. FINANCE FOR AS LOW AS 0.9% FOR 36 MONTHS.

**Brand NEW 2016
Honda
CR-V LX AWD**

Stock #H6216 Model RM4H3GEW



**LEASE A BRAND
NEW 2016 Honda
CR-V LX AWD**

LEASE \$259 /MO.
 FOR
 INCLUDES \$250 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES LEV \$15,980. TOTAL OF PAYMENTS \$8,324.
 \$259 DUE AT SIGNING. ALL TAXES AND FEES INCLUDED. TO QUALIFIED
 BUYERS ONLY. FINANCE FOR AS LOW AS 0.9% FOR 36 MONTHS.

**Brand NEW 2016
Honda
Fit LX**

Stock #H6800 Model GK5H5GEW
 Auto



**LEASE A BRAND NEW
2016 Honda Fit LX**

LEASE \$219 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

36 MONTH 36,000 MILES. TOTAL OF PAYMENTS
 \$8,244. LEV \$11,041. ALL TAXES AND FEES INCLUDED.
 \$229 DUE AT SIGNING.

*With approved credit to qualified buyers only. Purchase price excludes sales tax and
 state title fees. All leases include sales tax & state fees in the payment.
 Must present ad at time of purchase. To well qualified buyers.

Charlie's
 465 WESTERN AVENUE, AUGUSTA
charlienissan.com
 1-866-787-9486



**BOTTOM
LINE**

SUMMER EVENT

0% APR for up to 72 mos on Select Models

2015 Nissan ALTIMA 2.5 SL CVT

Stk# N5691, Model #13315, VIN 1N4AL3AP6FN900993



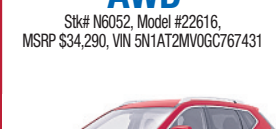
MSRP \$30,785

**BUY \$23,285
FOR
Taxes & Fees Included**

2 or more at this price. Price includes doc fees
 Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per
 person. Coupon does not apply to prior purchases. Other Restrictions may apply. Void where prohibited. Stock #N5691, tax and fees excluded, doc fee included,
 all incentives to dealer. Must present coupon at time of sale to receive sale price. Offer Expires 9/6/16.

**2016 Nissan
ROGUE SL
AWD**

Stk# N6052, Model #22616,
 MSRP \$34,290, VIN 5N1AT2MVG67431

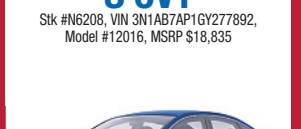


LEASE \$299 /MO.
 FOR
 INCLUDES \$1,000 down plus \$299
 1st payment due at signing

Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per person. Coupon does not apply to prior purchases. Other
 Restrictions may apply. Void where prohibited. Stock #N6052, tax and fees excluded, doc fee included in sale price. All incentives to dealer. Lease for
 36 months, 12k miles per year, total of payments \$10,764, residual \$10,545, tax and fees included in payment, total out of pocket \$1,000.
 Must present coupon at time of sale. Offer expires 9/6/16.

**2016 Nissan
SENTRA
S CVT**

Stk# N6208, VIN 3N1AB7AP16Y277892,
 Model #12016, MSRP \$18,835



LEASE \$199 /MO.
 FOR
 INCLUDES \$1,000 down
 due at signing

Coupon not valid with any other offer. Must present coupon at time of purchase. Limit one coupon per person. Coupon does not apply to prior purchases. Other
 Restrictions may apply. Void where prohibited. Stock #N6208, tax and fees excluded, doc fee included in sale price. All incentives to dealer. Lease for
 36 months, 12k miles per year, total of payments \$7,164, residual \$10,170.90,
 tax and fees included in payment, total out of pocket \$1,000.
 Must present coupon at time of sale. Offer expires 9/6/16.

*All sale prices includes all applicable manufacturers rebates. Must present ad at time
 of purchase to receive sale price. APR program may be used in lieu of rebates. To well qualified
 buyers. Purchase sale prices exclude sales tax, title, and state fees. Leases include all taxes.

Charlie's
 466 WESTERN AVENUE, AUGUSTA
charliessubaru.com
 1-888-720-1755



**As low as
0% APR Financing
on Select Subarus**

Over the past 29 YEARS, no dealer in Maine has
 sold more Subarus than CHARLIE'S

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

**2016 SUBARU
IMPREZA SEDAN**

STK # S6922 MSRP \$20,131
 Auto Trans



BUY \$19,131
 AS LOW AS 1.49% APR
 AVAILABLE

LEASE \$229 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

36 MONTH LEASE, W/30,000 MILES ALLOWED, .15¢ PER
 MILE ON OVERAGE. PURCHASE AT END FOR \$16,876.20.
 TOTAL OF PAYMENTS \$8,244. ALL PRICES
 INCLUDE DOC FEES.

**2016 SUBARU
LEGACY SEDAN**

STK #S6937 MSRP \$22,881



BUY \$21,699
 AS LOW AS 0% APR
 AVAILABLE

LEASE \$239 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

36 MONTH LEASE, W/30,000 MILES ALLOWED, .15¢ PER
 MILE ON OVERAGE. PURCHASE AT END FOR \$17,700.41.
 TOTAL OF PAYMENTS \$8,604. 1ST PAYMENT OF \$239
 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

**2017 SUBARU
FORESTER 2.5i**

STK #S7071, MSRP \$23,566
 Alloy Wheel Pkg, Auto Trans.



BUY \$23,566
 AS LOW AS 0% APR
 AVAILABLE

LEASE \$239 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

40 MONTH LEASE, W/35,000 MILES ALLOWED, .15¢ PER
 MILE ON OVERAGE. PURCHASE AT END FOR \$16,876.20.
 TOTAL OF PAYMENTS \$10,038. 1ST PAYMENT OF \$239
 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

**2017 SUBARU
OUTBACK**

STK #S7021 MSRP \$26,830
 Premium Package.



BUY \$25,358
 AS LOW AS 0% APR
 AVAILABLE

LEASE \$269 /MO.
 FOR
 INCLUDES \$1,000 TFS SUB VENTED LEASE CASH.

42 MONTH LEASE, W/35,000 MILES ALLOWED, .15¢ PER
 MILE ON OVERAGE. PURCHASE AT END FOR \$17,700.41.
 TOTAL OF PAYMENTS \$11,298.00. 1ST PAYMENT OF \$269
 DUE AT SIGNING. ALL PRICES INCLUDE DOC FEES.

Charlie's
PRICE MATCH PLUS UP TO \$500
WE WILL NOT BE UNDERSOLD
BRING US YOUR SUBARU DEAL & WE'LL BEAT IT!
 Just bring us any other Subaru Dealer's price in writing, pick out a
 comparable vehicle from our inventory, and we will beat their deal by
 up to \$500. See Salesperson for details.

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

Charlie's
 475 WESTERN AVENUE, AUGUSTA
charliekia.com
 1-877-374-0282



**As low as
0% APR Financing
on Select Subarus**

ALL VETERANS RECEIVE
 ADDITIONAL SAVINGS

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

**BRAND NEW 2016
KIA
SOUL**

STK# K6185,
 MSRP \$16,865



BUY \$13,995

Requires Kia Motor Financing for
 approved buyers. Doc fee included in
 sale price, tax and fees excluded.

**BRAND NEW 2016
KIA RIO EX**

STK# K6107,
 MSRP \$20,045



BUY \$16,990

Requires Kia Motor Financing for
 approved buyers. Doc fee included in
 sale price, tax and fees excluded.

**BRAND NEW 2016
KIA SORENTO
LX AWD**

STK #K6171, K6193, K6196
 MSRP \$29,320



BUY \$24,990

Requires Kia Motor Financing for
 approved buyers. Doc fee included in
 sale price, tax and fees excluded.

**BRAND NEW 2017
KIA SPORTAGE
LX AWD**

STK #K7002,
 MSRP \$25,515



BUY \$23,777

Requires Kia Motor Financing for
 approved buyers. Doc fee included in
 sale price, tax and fees excluded.

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

Charlie's
 465 WESTERN AVENUE, AUGUSTA
charliejeep.com
 1-866-787-9486



**OVER THE PAST 26 YEARS,
NO ONE IN MAINE HAS SOLD MORE**

Jeep
VEHICLES THAN CHARLIE'S!

MUST PRESENT AD AT PURCHASE TO RECEIVE SALE PRICES

**NEW 2016 Jeep®
PATRIOT
SPORT 4X4**

STK #J6250, MSRP \$22,065



BUY \$17,995

Price includes doc fees

Over 100 Jeeps to choose from during
 Charlie's Summer Sales Event!

*Financing with Chrysler Credit required for sale price,
 total financed \$19,620, all incentives to dealer.
 Offer Expires 7/31/16

**NEW 2016 Jeep®
RENEGADE
SPORT**

POWER & AIR GROUP
 STK #J6142, MSRP \$20,485



BUY \$17,995

Price includes doc fees

Over 100 Jeeps to choose from during
 Charlie's Summer Sales Event!

*Purchase sale price excludes sales tax and state fees,
 all incentives to dealer, total due \$19,483.
 Offer expires 7/31/16

**NEW 2016 Jeep®
CHEROKEE
SPORT 4X4**

Stk #J6112, MSRP \$26,390



BUY \$22,995

Price includes doc fees

Over 100 Jeeps to choose from during
 Charlie's Summer Sales Event!

*Financing with Chrysler Credit required for sale price,
 total financed \$19,620, all incentives to dealer.
 Offer Expires 07/31/16

**NEW 2016 Jeep®
WRANGLERS**

14 NEW
WRANGLERS
AVAILABLE



BUY \$22,995

Price includes doc fees

Over 100 Jeeps to choose from during
 Charlie's Summer Sales Event!