

IMPORTANT NOTICE ABOUT YOUR VEHICLE

About 10 years ago, vehicle rust came back in a big way with very expensive consequences. It causes premature part failure, increased repair difficulty, and does major damage to the body and frame of a vehicle. All of these can cost hundreds, even thousands, of dollars in repairs and depreciation. The negative effects of underbody rust are being seen as soon as the third year of new vehicle ownership.

WHY IS IT HAPPENING?

Two reasons:

In the early 2000s, our roads began being pre-treated before snowstorms with very effective anti-icing chemicals; most commonly, calcium and magnesium chloride. In combination with salt added during storms, roadways have become safer and not frozen, but much wetter. This briny mix covers the underside of our vehicles, seeps everywhere, and stays wet on the bottoms of our cars.

At about the same time, a very effective, anti-corrosive chemical coating used in the manufacture of vehicles, hexavalent chromium, was banned as a proven carcinogen. All manufacturers phased out its use from 2003 to 2007. While manufacturers are using alternative safer coatings now, these don't appear to be anywhere near as effective as hexavalent chromium.

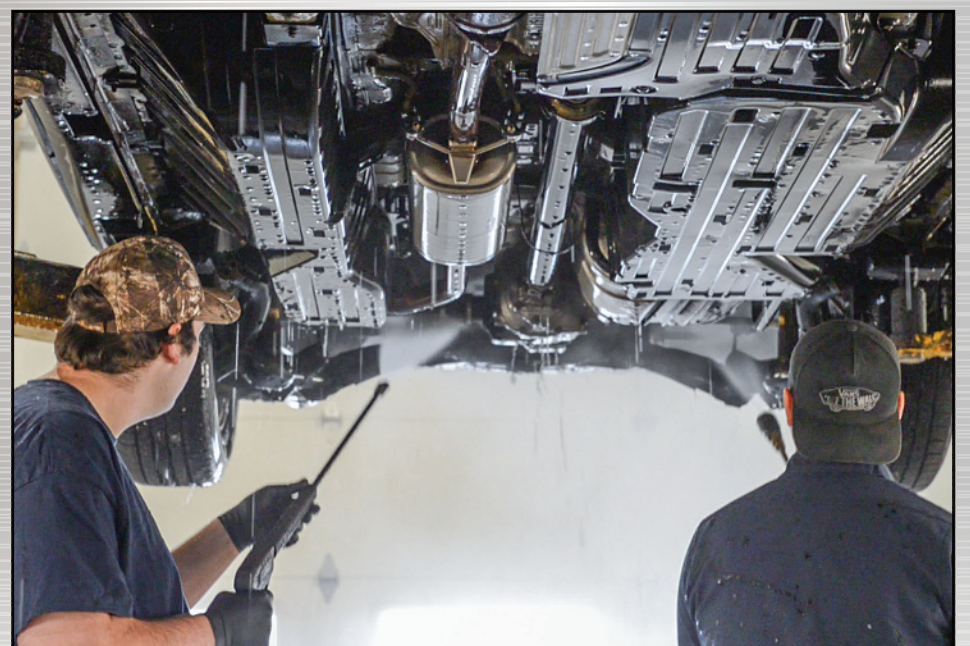
This one/two punch is the problem and it's not going away. It's indiscriminate whether you buy a \$5,000 car or a \$100,000 car.

IS THERE ANYTHING YOU CAN DO ABOUT IT?

The answer is yes. Over the last year, Darling's has been researching and testing new rust protection products. We're using a group of products called VALUGUARD. Not only do they work, but they offer different levels of warranty protection depending on the age and mileage of your vehicle. It's made of an odorless wax-based formula and is applied by a fogging method. VALUGUARD gets into crevices, cavities, and rust-prone areas, and bonds permanently to your car, forming a clear, waterproof, salt-resistant seal. Then a black, wax-based second sealant is sprayed on with the added benefit of acting as a sound deadener. Both products remain flexible and pliable, and won't run or drip in high temperatures or become brittle in sub-zero weather.

This process isn't only for new cars and trucks. Even if your vehicle is older and has already started to rust, VALUGUARD has a process and products to slow it down and extend your vehicle life.

**Winter may be a distant memory,
but corrosive, road-treatment chemicals
may still be causing damage to your car.**



Protect your investment with VALUGUARD Rust Inhibitor from Darling's.

For more information or to book an appointment, call

1-855-395-8630 or visit darlings.com/norust.htm

