CHALLENGE CANCER 2020
Cut Cancer in Maine 20% by 2020

Cancer rates in Maine are significantly higher than the national average and the worst in New England. Not only is cancer the leading cause of death in Maine, 1 in 4 individuals will receive a cancer diagnosis in their lifetime. There has been some progress: cancer rates have declined nearly 13 percent from an all-time high in 2000, but Maine continues to lag behind improvements seen in other states.

Together, We Can Change This:

Challenge Cancer: 20/20 seeks to cut cancer in Maine 20 percent by 2020. We are launching this statewide campaign to improve cancer prevention, screening and survival rates. We will work to prevent thousands of needless cancer cases in Maine, and improve the odds of survival for many more. Challenge Cancer: 20/20 is an ambitious vision for Maine, but one worth striving for. Together we can remove the threat of cancer to our loved ones.

We Are 100 Percent Maine

Maine Cancer Foundation was started in 1976 by a group of concerned citizens eager to do more for Maine in the fight against cancer. We lead a statewide effort to support the most promising and effective cancer-fighting programs available to the people of Maine.

The Critical Impact of Cancer

Cancer Incidence in Maine:

More than 8,200 Maine residents will receive a cancer diagnosis this year, more than the population of Freeport.

Cancer Mortality in Maine:

An estimated 3,100 people in Maine will die from cancer in 2015.

A Needless Loss of Life:

Nearly 1/3 of these cancer deaths could be prevented by early detection and improvements in personal health.

Information from the Maine Cancer Foundation, mainecancer.org

Cancer Deaths in New England States
(per 100,000)

Connecticut	Massachusetts	Rhode Island	Vermont	New Hampshire	Maine
157	166	168	175	178	181